

PRESS RELEASE
16 January 2018

PANDORA HOSTS CAPITAL MARKETS DAY TODAY

Today PANDORA hosts a Capital Markets Day in Copenhagen, Denmark for analysts, institutional investors and media. At the event, PANDORA will present the Company's strategic direction towards 2022. For more information, please refer to Company Announcement No. 426.

All presentation material is now available at: investor.pandoragroup.com/presentations.cfm

The event is webcasted live at: investor.pandoragroup.com. The webcast will be made available on the Company's website after the event.

ABOUT PANDORA

PANDORA designs, manufactures and markets hand-finished and contemporary jewellery made from high-quality materials at affordable prices. PANDORA jewellery is sold in more than 100 countries on six continents through around 7,700 points of sale, including more than 2,300 concept stores.

Founded in 1982 and headquartered in Copenhagen, Denmark, PANDORA employs more than 23,800 people worldwide of whom around 13,200 are located in Thailand, where the Company manufactures its jewellery. PANDORA is publicly listed on the Nasdaq Copenhagen stock exchange in Denmark. In 2016, PANDORA's total revenue was DKK 20.3 billion (approximately EUR 2.7 billion).

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