

The Annual General Meeting of Pandora A/S to be held on Wednesday 20 March 2013 at 10:00 am CET at Radisson Blu Falconer Hotel & Conference Center, Falkoner Allé 9, DK-2000 Frederiksberg, Denmark

Name and address: _____

This form must be returned to:

Computershare A/S
Kongevejen 418
DK-2840 Holte
Denmark

VP account number: _____

NB!

VP account number MUST be indicated to identify you as a shareholder.

VP account number is typically the same as your account number. In some cases, the VP account number is your account number plus prefix identification number to your bank. If in doubt, please contact your bank.

Request for admission card:

You may request admission cards and nominate proxies electronically on www.pandoragroup.com or by completing and submitting this form in the enclosed envelope to Computershare A/S, Kongevejen 418, DK-2840 Holte, Denmark, by fax to +45 45 46 09 98 or by email, scan-to-email to agm@computershare.dk. If you register electronically, you will receive confirmation of your registration immediately.

Please note that the admission card will be sent after the registration date which is 1 week before the Annual General Meeting.

PLEASE TICK:

I wish to attend the Annual General Meeting and hereby request an admission card.

I also wish to request an admission card for a companion/advisor.

Name and address: _____

Nomination of proxy and postal voting:

Please fill in the back. You may also submit proxy instruments and postal votes electronically on www.pandoragroup.com by using the username and the password stated above.

Proxy instruments or postal votes must be received by Computershare A/S no later than **Friday 15 March 2013**.

Date

Signature

Please note that Pandora A/S and the registrar are not responsible for any delay in submitting the material. This form must be received by Computershare A/S, Kongevejen 418, DK-2840 Holte, Denmark, no later than Friday 15 March 2013. Please return the form either by fax to +45 45 46 09 98, by email, scan-to-email to agm@computershare.dk or by using the enclosed envelope.